

## **Swimming Pool List** -- **New DLT List**

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Narrow down your target audience and **increase your response rate** with the Swimming Pool List from Direct List Technology. Our lists allow you to target down to the household demographics level and save money on your production costs. Our list is cleaned and updated 4 times a year.

**Swimming Pool List:** Names and addresses of individual heads-of-household in the United States with a swimming pool.

**Choose** the right selects to meet the needs of your marketing campaign:

- Dwelling type
- Homeownership
- Families with children
- Income
- Age
- Length of residence
- Median home value