



NEW Specialty Mailing Lists - August 2008

▶ **Green Buyer Households**

The green buyer households display these habits:

- Environmentally conscious consumers
- Take advantage of green marketing trends
- Buy green products and services
- Support and respond to green programs
- Politically active and informed.

▶ **Registered Voters**

Get access to the voter registration database to target your next political campaign this fall. You can search by party, district, vote history, date of birth and Zip Code.

▶ **Spanish Speaking Households**

Reach these unique households where Spanish is the primary language. You can search by age, income, families with children, and age groups of children. We can map specific Spanish speaking households for you.

▶ **New Movers**

These groups of prospects are ready to buy a wide range of products and services now for their new home or apartment. You can select by demographics, estimated income and property type detail.

▶ **Auto Owner**

The most targeted national auto mailing list on the market today. Search by vehicle make/model, vehicle year, 1st or 2nd [or both] vehicles in household. Many other selects are available.

▶ **Resident Plus**

Combine the resident saturation mailing list with best postal delivery and discounts with consumer names for increased response.

Please call for more information:

1.888.772.6947

We look forward to hearing from you!