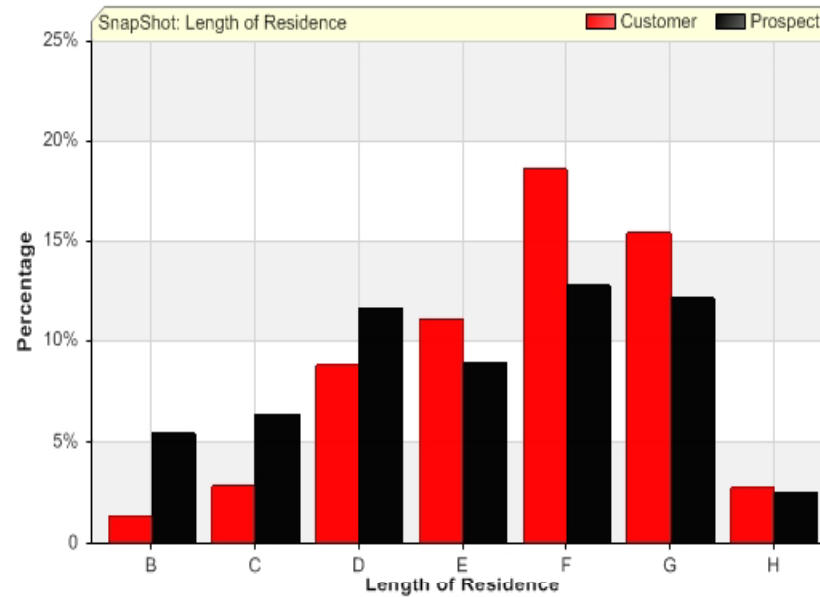


## Length of Residence



Length of Residence	Customer Count	Customer Percent	Prospect Count	Prospect Percent	Penetration Index
<b>F - 8 to 10 Years</b>	<b>421</b>	<b>19%</b>	<b>1,150,833</b>	<b>13%</b>	<b>145</b>
<b>G - 11 to 14 Years</b>	<b>348</b>	<b>15%</b>	<b>1,094,941</b>	<b>12%</b>	<b>126</b>
<b>E - 6 to 7 Years</b>	<b>251</b>	<b>11%</b>	<b>804,629</b>	<b>9%</b>	<b>124</b>
D - 4 to 5 Years	200	9%	1,048,250	12%	76
C - 3 Years	64	3%	575,737	6%	44
H - 15+ Years	62	3%	228,736	3%	108
B - 2 Years	31	1%	488,716	5%	25

