



Resident Mailing List



Direct List Technology, Inc.

Here to Help with ALL your Mailing List Needs

888.772.6947

UNIVERSE – 127,856,523 residents

Zoom in on a neighborhood or cover the entire nation.

DESCRIPTION

Our resident list is the most complete national resident and business saturation list on the market today. Reach every resident in the U.S. with **the best postal discounts** and the fastest delivery available. Or, identify those in your specific target market. Our Valassis/ADVO Resident List is the largest and most accurate in the nation.

Updated 6 times a year, it delivers the most current info - which saves you marketing dollars by dramatically reducing undeliverable mail. You will be surprised at the things we can do with the resident list!! Call us for your special needs!

SOME APPLICATIONS

- ✓ Coupon mailers
- ✓ Announcing a new product
- ✓ Introducing a new service
- ✓ Opening a retail location
- ✓ Launching a new menu
- ✓ Opening an office or a practice
- ✓ Conducting a national product roll-out
- ✓ Increasing brand awareness
- ✓ Contacting businesses in a targeted area that might use your products/service
- ✓ Government notifications
- ✓ Soliciting enrollment for colleges or private schools
- ✓ Bringing in new business
- ✓ Changing your address
- ✓ Hospitals reaching out to targeted areas around their facilities
- ✓ Bringing in new "sales for your customers"

YOUR RESIDENT LIST SPECIALISTS

Please contact Edette, Corine, Christa @ Direct List Technology for further information.

Phone: **888.772.6947** or **714.772.3282**

Fax: 714.772.6947 Email: info@Directlist.com

www.Directlist.com

PRICING

Please contact our Resident List Specialists: Edette, Corine, or Christa. Just call toll-free 888.772.6947 for specific pricing and minimum order requirements.

SELECTS

- **Household Types:** Homes, Apartments, Mobile Homes, PO Boxes and Businesses (no name)
- **Geographic:** Zip Code, Carrier Route, Zip 9, Census Tract, by Zone or Area
- **Other Selects (by median):** Income, Percentage Homeownership, Percentage Ethnicity.

Computer Mapping is available to see your selected areas:

- Radius from or around a location
- Drive time mapping
- Zip Code, carrier route, census tract
- Special geographic zones or areas maps
- Customer response maps

Single page maps, large maps and wall maps available.

LIST OPTIONS

Residents: All deliverable residential addresses, including every home, apartment, rural route, mobile home and post office box in the United States. No names; "Resident" is used in the name field.

Resident Plus: Increase your response rate with personalization for 70% of the U.S. file, including every home, apartment, rural route, mobile home and post office box.

Generic Business: Useful when you want to extend offers to businesses in a specific area. Business addresses with no names attached. "Business Patron" is used in the name field.

We have been working with and compiling resident lists for over 25 years. You will be surprised at the things we can do for you with the resident list!!

Call for special needs at 1.888.772.6947 TODAY!