



D&B Master File

The D&B business file with the broadest coverage

CURRENT FILE COUNT: 25,407,975

FILE PROFILE

The business file with the broadest coverage and most targeted selectivity. Uncover a complete picture of a company with key contacts and a variety of selectors. Examples of some of the categories you could select include:

- Largest firms by sales or emp.
- Entrepreneurs
- New businesses
- Businesses with waiting rooms
- Partnerships
- Hotels & Motels
- Sole proprietorships
- Restaurants
- Fastest growing firms
- Energy producers
- Firms with new CEOs
- Firms having an anniversary
- Wholesalers
- Importers and Exporters
- Female owned businesses
- People who work at home
- Branch locations
- Firms with more than one location

And more . . . Over 1,000 separate lines of business under these major groupings:

SIC	Description	Count
01-09	Agriculture	801,343
10-14	Mining	48,076
15-17	Construction	1,895,739
20-39	Manufacturing	954,806
40-49	Transportation, Communications and Public Utilities	900,346
50-51	Wholesale Firms	1,119,655
52-59	Retail Establishments	3,651,898
60-67	Financial Services Firms	1,983,301
70-89	Services	8,636,108
91-97	Public Administration	288,813
	Non-Classifiable Establishments	5,129,385

TERMS

Competitive Broker arrangements. Volume discounts for individual mailers and telemarketers.

SELECTORS

- Geographic
(Telephone Exchange, City, County, State, 3-, 5-, & 9-digit ZIP code, SMSA, MSA, Population Code)
- 2-, 4- or 6-Digit SIC
- Personalization
- 8-Digit SIC
- Number of Employees, Total or Here
- Organizational Status
- (Mfg, HQ, Single Location, Branch, Subsidiary)
- Year Started.....
- Executive Age (Includes Name & Title).....
- CEO Name & Title.....
- Functional Title

Call for a complete list of specialized selectors.

OUTPUT FORMATS

Strategic Marketing Record
(FTP/Email)

Please call for more information:

1.888.772.6947

We look forward to hearing from you!