



E-Mail Lists & Broadcast Services



Direct List Technology, Inc.

Helping You Find New Customers

888.772.6947

UNIVERSE: Covers the entire United States

Use our list expertise to help you select prospects by geographic area or special selects.

HOW WE WORK WITH YOU

Use E-Mail marketing to supplement your direct mail campaigns. Select your target geographic areas, demographics and we will run counts. You provide the html and text for your E-Mail copy, approve the test E-Mail, and we broadcast it. The lists are updated daily, with undeliverable addresses removed.

CONSUMER or BUSINESS E-MAIL PROSPECTING

Send your promotional message to consumers or businesses in a selected geographic area. Our E-Mail lists are constantly updated.

ADDITIONAL FEATURES

- **Subject Line:** Target your message to the audience with a personalized subject line for better response.
- **To Line:** Determine who you want to target for your E-mail message. You can use a name or special promotional phrase.
- **From Line:** Use your company's name and brand so prospects may recognize them and open your E-mail.
- **Personalized Name in Your Message:** Increase your response by personalizing the piece using the prospect's name and/or company name in different locations within your message.

PRICING

Please contact our E-Mail List Specialists for specific pricing and minimum order requirements.

YOUR E-MAIL LIST SPECIALISTS

Please contact Edette, Corine, Christa at Direct List Technology for further information.

Phone: **888.772.6947** or **714.772.3282**

Fax: 714.772.6947 Email: info@directlist.com

www.directlist.com

SELECTS

- **Geographic:** Zip Code, City, State, by Zone or special Area
- **Demographics:** Gender, income, date of birth, age ranges, marital status, presence of children, age ranges of children, occupation
- **Household Types:** Homeowner, renter, dwelling type, length of residence, median home value
- **Other Selects:** Credit card users, mail order buyers/responders, donors and ethnic surname, phones, lifestyle/niches, swimming pool owners; auto data, make and model

REPORTING FEATURES

Receive preliminary and final Campaign Delivery and Performance Reports.

E-MAIL OPTIONS

- **Append E-Mail Addresses to Your Customer List**
Add e-mail addresses to your customer database so you can communicate to them frequently.

- **Customer E-Mail Communication:** Create a customer loyalty program and communicate frequently to your current customers and prospects. We can create and maintain your customer database at DLT.

- **Capture Customers' Data:** Make sure you capture customers' names and e-mail addresses, so you can contact them again. We can create and maintain your database at DLT.

OTHER SERVICES

Computer Maps are available to see your selected area or to select by custom zone or area.

We have been working with mailing lists for over 21 years. You will be surprised at the things we can do for you with a mailing list!!

Call for special needs at 1.888.772.6947 TODAY!