



Popular Mailing Lists and Services

- ▶ **Homeowners Sorted by Age of Home** – Great for companies in construction, HVAC, bathroom or kitchen remodels, carpet or draperies, plumbing or electricians, swimming pools.... Oh the possibilities!!
- ▶ **Just Moved In, or Homes for Sale** – Get the prospects coming and going – Dieters, athletes, gourmet food lovers, jewelry buyers, do it yourselfers, people who love to attend charitable parties and who donate. The ***super niches*** DLT can identify are endless. Call us today to see how we can zoom in with great accuracy on your target audience.
- ▶ **Foreign and USA Travelers** – We can sort by age, income, presence of children, and outdoor hobbies like ***campers, fishing enthusiasts, boaters, motorcycle riders***
- ▶ **Auto Ownership Data** – Did you think we couldn't do this anymore? Surprise! We have access to self-reported data, that has the ***vehicle's make, model and year***, with age, income, homeownership data also available. This is the fast lane to market to a market that seemed like a dead end . . .
- ▶ **Resident Plus** – ***Ouch! The cost of postage*** is now a major issue. ***Personalize mail so it's opened immediately.*** For this goal, we offer **Resident Plus**. This is the USPS CDS Resident file with the Equifax named data overlaid. You get the Walk Sequence postage rates, and 70% of the file comes with a name. We aim to please and give you the best data available.
- ▶ **Seniors by Birth Month and Year** – You can gear your mailings to when your targets turn 65, that big date in their lives. This would be great for insurance, social services, prescriptions, long-term care living facilities. ***The opportunities to "boom" with the Boomers are endless.***
- ▶ **Business at Specific Addresses** – Using the USPS CDS business data, we can get specific addresses of all businesses. ***That means every deliverable address.*** This file does not have the business name, but you will get all the addresses.
- ▶ **Dun & Bradstreet Business Lists** include business names as advertised in the Yellow Pages and city directories, but it will miss businesses that are listed only in the White Pages. The USPS CDS business data covers those blanks, and gives you the lowest postal discounts available.



▶ **Roof-Top Mapping /AQMD/ABC** – Say what? The alphabet soup refers to the Air Quality Management District or bureau of Alcohol Beverage Control. So what? Well, it's the government's way of making sure we all know when something is happening in our area. Like the gas station that is enlarging their gas tanks, or the corner restaurant that plans to upgrade to serving liquor instead of just beer. ***By law, owners of these businesses must mail notices of these changes to the residents and businesses in their area.*** We at DLT do a phenomenal job of *this roof-top mapping* by supplying all the proper documentation and data.

▶ **Geo Plus** – We are the kings and queens of processing all your longitude and latitude data to target the likeliest ***attendees when you are planning an event, meeting, workshop or conference.*** Call us today and we will send you a report that shows what we are capable of producing for you. Let us make you look like royalty to your clients!

▶ **Convert Data** – It's Jurassic direct mail! ***We can still make the dinosaurs Magnetic [Mag] Tapes, Cartridges, 4-up Cheshire Labels come to life!*** We can convert your cartridges, then email or download the data to your FTP site for you....AND we still produce 4-up Cheshire with indicia and bar coding. We also continue to stock the old-fashioned, oldie but goodie, 4-UP Pressure Sensitive Labels and the 1-UPs Pressure Sensitive Labels – also fondly known as Avery or peel-and-sticks. Ask us to walk sequence your customer list, postal code and analyze the list to reduce postal costs.

▶ **Analytical Services** – We offer a menu of special services to help you strategically ***analyze, select and prospect to your best existing customers or prospects.*** We employ Response Analysis, Penetration Analysis and computerized Mapping to see your results graphically. We also use Consumer and Business Profile Analysis. ***Save money by understanding what works and what does not with your mailing lists.***

Please call for more information:

1.888.772.6947

We look forward to hearing from you!