



Consumer Mailing List



Direct List Technology, Inc.

Here to Help with ALL your Mailing List Needs

888.772.6947

UNIVERSE – 104,481,514 counts

100% Named Households with Demographic Information available at the Household level.

DESCRIPTION

Our consumer list allows you to target down to the household demographics level and save money on your production costs. It delivers the most current info - which saves you marketing dollars by dramatically reducing undeliverable mail. Call us for your special needs!

SOME APPLICATIONS

- ✓ Personalized announcements or solicitations
 - New products
 - New services
- ✓ Special coupon offers
- ✓ Building brand awareness
- ✓ Identifying senior households
- ✓ Special age or income offers
- ✓ Survey opportunities
- ✓ Soliciting new consumer sales
- ✓ Test many control groups of people for offers
- ✓ Reaching households with children present
- ✓ Special promotions to affluent households
- ✓ Customer awareness programs
- ✓ Dental offices reaching kids
- ✓ Healthcare and hospitals special programs
- ✓ Cable companies prospecting for customers

PRICING

Please contact our Consumer List Specialists: Edette, Corine, or Christa. Just call toll-free 888.772.6947 for specific pricing and minimum order requirements.

YOUR CONSUMER LIST SPECIALISTS

Need more information? Contact Edette, Corine, Christa @ Direct List Technology.

Phone: **888.772.6947** or **714.772.3282**

Fax: 714.772.6947 Email: info@Directlist.com

www.Directlist.com

SELECTS

- **Demographics:** Gender, income, date of birth, age ranges, marital status, presence of children, age ranges of children, occupation
- **Household Types:** Homeowner, renter, dwelling type, length of residence, median home value, year built
- **Geographic:** Zip Code, Carrier Route, Zip 9, State, Country, SCF, Area Code, Census Tract, by Zone or Area
- **Other Selects:** Credit card users, mail order buyers/responders, donors and ethnic surname, phones, lifestyle/niches, buying activity, education, swimming pool owners; auto data, make and model

Computer Mapping is available to see your selected areas:

- Radius from or around a location
- Drive time mapping
- Zip Code, carrier route, census tract
- Special geographic zones or areas maps
- Customer response maps

Single page maps, large maps and wall maps available.

LIST OPTIONS

Homeowner List: Names and addresses of owner-occupied dwellings compiled from official county records.

Affluent List: Names and home addresses of individuals with specific wealth demographics including a minimum income of \$100,000.

Senior List: Names and home addresses of individuals who are at least 55 years of age. Many more lists are available!

We have been working with and compiling consumer lists for over 21 years. You will be surprised at the things we can do for you with the consumer list!!
Call us at 1.888.772.6947 TODAY!